

**Press Kit** 

# Introduction to antsle

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### **About Us**

antsle offers a powerful, cost effective solution for web site and app developers that solves the cloud hosting privacy problem and the cloud hosting cost problem. We offer a hardware/software combination that works like a data center in your home, able to run hundreds of virtual servers. antsle's mission is give people back full control over their own data.

## **Founding Story**

antsle was more than 10 years in the making and was formally founded in the summer of 2015. As seasoned IT-Professional, having run his own venture-backed company in Germany ('Xionet') and with decades of experience in various management positions and as a consultant, Bernd 'Bernie' Blume combined his passion, experience and own

pain points to develop antsle. Over the years, Bernie often ran into issues managing and hosting his data online - be it in the cloud, hosted data centers or own dedicated servers. They all had major drawbacks and there was no cost-effective solution.

After having moved to the US, founder Bernd Blume was able to get Kurt Neumann on board for his idea of creating antsle. Kurt is a cyber security professional and entrepreneur with many years of experience at companies like Cisco, Intuit or Time Warner. He was one of the few missing pieces so together they brought antsle to life and formed it to what it is today: A fast-growing tech startup with high aspirations, here to fundamentally change the server industry as we know it today.



Bernd "Bernie" Blume, CEO

Bernie is CEO and Founder of antsle. He started his career at IBM and later ran his own venture-backed company "Xionet". After that, he has been working in various interim management positions. He moved to the US in 2014 to further pursue his idea to create the autonomous web hosting movement.

At antsle, Bernie leads the company strategy and oversees all day-to-day operations.

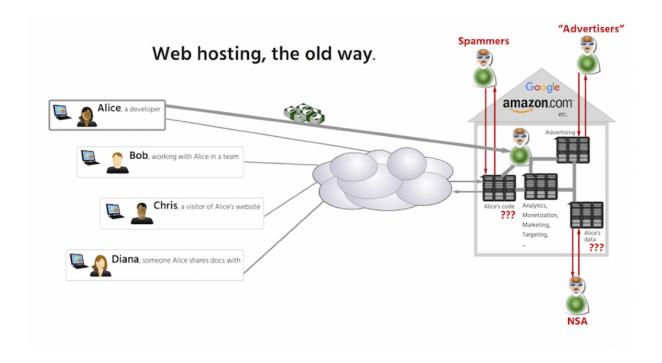


## Johannes Dietzel, Head of Marketing

Johannes has spent over 10 years in the sales & marketing, both in Germany and in the US. Before joining antsle, Johannes ran the global marketing campaigns for ACTIVE Network. At antsle, Johannes runs all digital marketing campaigns and sales promos.

### The Problem

antsle was founded to solve a problem in the market place today. The current options to host data online are made up of a lot of compromises. Developers have to weigh problems of privacy, data control and hosting fees that add up quickly. On top of that, dedicated home servers are often expensive and loud, so not compatible in a living environment at home.

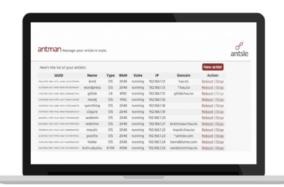


Remote server hosting exposes the user's data to third parties. Stored in large data centers, control is given up for ease of use. Costs add up quickly as each service is billed separately, leaving little room for developers to experiment with new server-side apps.

### The antsle Solution

antsle solves these problems by making it easy to run an own server "farm" from the user's home. For one low price, users can run hundreds of VMs. People love flat rates, and that's what antsle offers: run as many VMs as you want, at no additional cost. The antsle solution is an innovative, fully living room compatible, powerful and silent home server. We offer several models to choose from.





The UNIX-like operating system antsleOS acts as a hypervisor for both containers as well as VMs, and the groundbreaking browser-based GUI antman lets users create and manage antlets (VMs) as easily as never before.

Our 1-click installers enables users to quickly install their favorite server-side apps. Install apps to create documents, spreadsheets, blogs, task lists, git repos, and more as easily as you'd install apps on your phone.

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